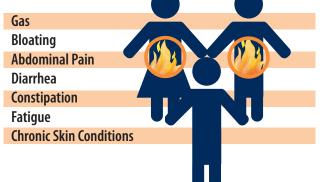
Do You Suffer from Some of the Common Causes of Digestive Discomfort?

Genova Diagnostics offers testing that can reveal important clinical information about many common symptoms that you may be experiencing, such as:



Two out of every three people have had a digestive problem in the past three months. **Are you one of them?** If so, advanced stool testing may be right for you.

FAQs

- Is advanced testing right for me? Please talk to your doctor about our testing for guidance on the best approach.
- I want to be tested. How do I start? Just ask your doctor and he/she can provide you with a testing kit, if appropriate.

• Will this test be covered by my insurance company?

Genova Diagnostics participates with many insurance carriers. However, a fee may be required. For more information, please visit our website at www.gdx.net/billing

• Where can I learn more?

For the answers to additional questions and more, please talk to your doctor or visit us at www.gdx.net

Take Control of Your Gastrointestinal Symptoms.



Gastrointestinal Testing





ASHEVILLE • ATLANTA • LONDON www.gdx.net • 800.522.4762 www.gdx.net/UK • +44 (0)20 8336 7750

> © 2014 Genova Diagnostics g,br,GastroBro,111314





Digestive diseases affect between 60 and 70 million people in the United States alone.*

What's Really Driving Your Symptoms?

Using the most technologically advanced methods, Genova Diagnostics looks at specific biomarkers to help your doctor.

- Identify the root cause(s) of your digestive discomfort
- Aid in differentiating between Irritable Bowel Syndrome (IBS), Inflammatory Bowel Disease (IBD), or other GI conditions
- Support identification of targeted treatments

Are you SUFFERING?

Advanced Stool Testing may help your doctor identify and target treatment for many gastrointestinal and other conditions.



Don't Be Embarrassed to Talk to Your Doctor.

We know that your gastrointestinal symptoms can be uncomfortable to talk about. However, by not having the conversation, you may be postponing treatment that can help you feel better.



So, trust your doctor, they are here to help!

Trust Your Gut, We Do!

Remember, your digestive symptoms may be trying to tell you something. Advanced stool testing can help provide insight to imbalances in your gut microflora, the presence of inflammation, or infection that can impact your overall health.

For more information on our advanced stool testing, please visit www.gdx.net and ask your doctor if one of our testing options is right for you.





* National Institutes of Health, U.S. Department of Health and Human Services. Opportunities and Challenges in Digestive Diseases Research: Recommendations of the National Commission on Digestive Diseases. Bethesda, MD: National Institutes of Health; 2009. NIH Publication 08–6514